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## Online-shops

The Onlineshop prepares merchandise and digital products in the internet to the sale. On that occasion is about software with a merchandise-basket-functionality with a Shopsystem in principle. The buyer selects the product and puts it into the merchandise-basket. Behind an E-Shop, a physical business stands, that handles the order.

### Interactive Online-Shops

Modern Onlineshops offer not only the possibility to the User to look two-dimensional at the product, and, to read a few technical data. Occasionally also three-dimensional product-illustrations become consumer items high-quality in the area visualisiert. The customer's perception should be led at the reality as near as possible. To this, also sound-animations frequently find application as well as configuration-programs, with which the product can often be tried on at the customer's individual ideas in color, provision and design. The manufacturer as well as. Supplier wins this way additionally valuable information about customer-preferences.

See to this the concept-explanations of [www.wikipedia.org](http://www.wikipedia.org)

References follow soon!

