



- agency
- online-marketing**
- webdesign
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**Online-marketing**


All marketing-measures, that can take place with help of the internet, are online-marketing (or also E-Marketing and internet-marketing named). Parts are the classic online-advertisement, the search engine-marketing, the e-mail-advertisement, the e-mail-marketing, that Affiliate-Marketing and the article-marketing.

**Home page**

The home page or also web page of a business is the central Element of the Onlinemarketings, since these all Push-Faktoren (banners, online-, search engine-marketing, etc.) on itself moves and so finished question resultant from it focuses. With the web site, an individual impression of the business can be created, which emotionally as well as cognitive as also is picked up, as writing, films, pictures, type of the information, visitor-in-relationship (visitors' books, Blogs, Wikis, forums, Threads) through design, color-selection. Particularly for Start-Up-corporations, the area is on the Online-instruments very interesting, since it is very advantageous initially.

**Banners advertisement**

The circuit of classic online-advertisement in form of advertising-banners, Pop-Ups and Layer Ads, that should alert to the services and products of the Advertising-Companies.



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